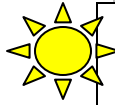


MICHIGAN APPAREL CLUB

RETURN APPLICATION TO Business Office:
19003 Glengarry Drive, Livonia, MI 48152
734-751-6963 Phone – 734-432-9790 Fax
ragreps@gmail.com
www.midwestapparelreps.com



**NOTE: Only LED
Fixtures & Lights
allowed.**

ROOM ASSIGNED:

To be filled in by business office

MICHIGAN APPAREL CLUB

WE'VE MOVED BACK TO THE LIVONIA EMBASSY SUITES

SEPTEMBER 17-18, 2017

EMBASSY SUITES "LIVONIA" MARKET APPLICATION

SUNDAY - MONDAY MARKET (CHECK-IN SATURDAY SEPTEMBER 16, 2017)

RETURN APPLICATION BY DEADLINE – AUGUST 1, 2017

MARKET HOURS: SUNDAY 9 A.M. TO 7 P.M. AND MONDAY 9 A.M. TO 7 P.M.

COST TO EXHIBIT INCLUDES: A \$195.00 SHOW FEE PAYABLE TO THE "MICHIGAN APPAREL CLUB" and CREDIT CARD INFORMATION TO COVER A 3-NIGHT HOTEL STAY @ \$129.00 PER NIGHT PLUS TAX AND INCIDENTALS.

THE MAC BUSINESS OFFICE HANDLES ALL SHOWROOM RESERVATIONS.

Your cost to exhibit will be a \$195.00 Michigan Apparel Club show fee as well as a mandatory 3-NIGHT STAY at the Embassy Suites LIVONIA Hotel at the rate of \$129.00/night plus 14% tax (\$147.06 p/n). Additional charges include furniture moves, equipment rental and hotel incidentals (e.g. room service). Show fees are payable by check to the Michigan Apparel Club for \$195.00 (or will be billed to your credit card provided and subject to a 5% handling fee for square.com.) A showroom deposit for the first night will be posted prior to your arrival with the remainder billed by the Embassy Suites LIVONIA Hotel and posted to your credit card at check out. Credit card information must be provided to the Embassy Suites by our business office in advance to guarantee your reservation and availability within our block. You must complete the entire application and return it to the MAC business office with your show fee and current credit card information no later than AUGUST 1, 2017 for your application to be processed and a showroom guaranteed.

Applications received after deadline will incur a \$30.00 late fee.

NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE _____ FAX _____

CELL PHONE _____ EMAIL _____

MAC SHOW FEE - CHECK ONE

- Enclosed \$195.00 check payable to Michigan Apparel Club MAC
- CHARGE \$204.75 to credit card

FURNITURE MOVE \$30.00

Select one:

- MOVE FURNITURE
- NO FURNITURE MOVE

TOTAL due EMBASSY for SHOWROOM EXPENSES

SHOWROOM COST –
3 nights @ 129.00+ tax **\$ 441.18**

FURNITURE MOVE \$30.00

Optional EQUIPMENT _____

TOTAL EMBASSY (Plus incidentals) _____

EQUIPMENT RENTAL - Embassy Suites
Indicate number of each below:

_____ 6' Table @ \$20.00 _____

All Embassy charges will be applied to credit card on file.

IMPORTANT

Furniture can only be moved by the hotel staff. There will be a \$150.00 fee for furniture moved by hotel guests.

ADVERTISING: YOU MUST COMPLETE THIS PAGE FOR ADVERTISING

PLEASE CONFIRM YOUR CURRENT LISTINGS ONLINE AT www.midwestapparelreps.com. Include any line changes or updates to your contact information below so that we can keep your listings current and correct. A list of Exhibitors along with the lines they represent will be distributed to retailers when they register at each market. As an added convenience for our retailers, all exhibiting members with their trade names will be posted and updated online after each market. Please keep your listings current and accurate.



LIST MY LINES THE SAME AS LAST MARKET



DELETE THE FOLLOWING LINES FROM MY LISTINGS

LIST ADDITIONS and/or CORRECTIONS to your lines BELOW: (New exhibitors list all lines you carry)

Attach another sheet to your application for additional lines if needed.

The Embassy Suites Livonia is located off of the 7 Mile Road East Exit of I-275. The address is 19525 Victor Parkway, Livonia MI 48152. Use this address for shipping and make sure to mark all packages "Hold for Arrival". The Embassy's phone number is 734-462-2000 and their fax number is 734-462-5873. Your overnight stay includes a full breakfast and manager's reception each evening.

The Embassy Suites features two-room suites. Exhibitors generally sleep in the back room and use their front room for displaying merchandise. The front room is equivalent to a 15' booth space. Furniture within your suite can be rearranged by Hotel STAFF ONLY for a fee of \$30.00. Any unauthorized furniture move will be assessed a \$150.00 penalty fee and this will be strictly enforced. Details are outlined on page 4 of this application.

No signs are allowed to hang from the atrium railings and all displays must be flat and free standing. Outside displays are permitted but cannot infringe on the pedestrian walkway. Nothing can be attached to hotel walls. Exhibitors should come prepared with their own supplemental lighting, surge protectors and extension cords to access power. Lighting and garment displays must conform to the fire and safety standards and any misuse is subject to a penalty fee. Exhibitors will be liable for any and all damage to the hotel and its contents. By order of the Livonia Fire Department only LED LIGHT FIXTURES ALLOWED.

6' Tables only are available to rent through the Hotel. The cost for a 6' Table is \$20.00 and includes a table cover. Please indicate equipment needed on the front of this application. Additional display items are available through Glenn at Universal Displays. Call 734-658-5698.

THIS IS A WHOLESALE MARKET AND NO CASH AND CARRY SALES ARE PERMITTED.

APPLICATIONS RECEIVED AFTER THE AUGUST 1, 2017 DEADLINE WILL INCUR A \$30.00 LATE CHARGE.

NOTE: MICHIGAN APPAREL CLUB SHOW FEES WILL AUTOMATICALLY BE CHARGED (\$204.75) TO YOUR CREDIT CARD ON FILE THREE WEEKS PRIOR TO THE MARKET IF A CHECK FOR \$195.00 HAS NOT BEEN RECEIVED.

EMBASSY SUITES HOTEL RESERVATION

A SHOW FEE AND/OR CREDIT CARD INFORMATION IS REQUIRED TO PROCESS THIS APPLICATION.

Credit card will be charged for a one night deposit in advance of the market to secure a showroom in our block. Remaining charges will not be posted to your credit card until you check-out.

EXHIBITOR NAME _____

NAME AS IT APPEARS ON CREDIT CARD _____

CARD TYPE _____ NUMBER _____ EXPIRATION _____

SECURITY CODE (AX 4-digit code on front; all others 3 digits on back side of card) _____

BILLING ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE _____ EMAIL _____

Check-in is Saturday (9/16/2017) after 3 p.m. Check-out is before 11 a.m. Tuesday (9/19/2017). The nights of SEPTEMBER 16-17-18, 2017, are MANDATORY to exhibit. Standard arrival and departure dates for a three-night stay is Arrival on 9/16/17 with Departure on 9/19/17. Include any special requests for additional room nights in the Arrival and Departure section below.

ARRIVAL (AFTER 3 P.M.) _____ DEPARTURE (BEFORE 11 A.M.) _____

The Embassy Suites LIVONIA requires the MAC business office to submit MAC Showroom Reservations to its sales office with a floor plan of assigned rooms 30 days prior to the market. Late applications will be subject to availability and may be returned. A MAC showroom requires payment of your \$195.00 show fee (add 5% for credit card payments) and a completed application that includes current credit card information.

FURNITURE WITHIN THE SHOWROOM SUITE CAN BE MOVED BY HOTEL PERSONNEL ONLY.

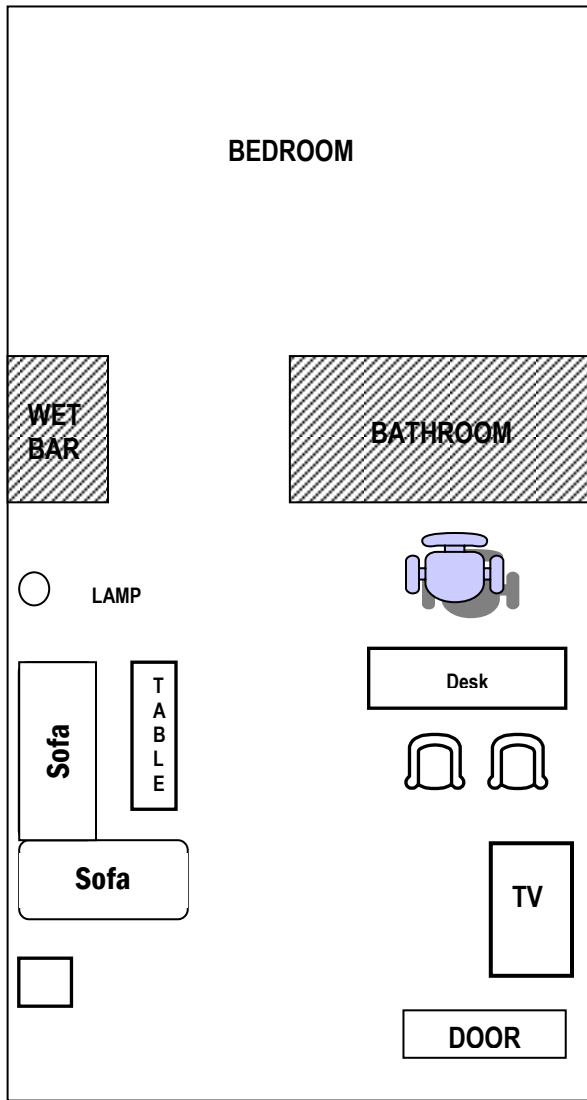
Any unauthorized moving of furniture within your suite will automatically be assessed a \$150.00 penalty by the Embassy Suites Hotel. THIS POLICY IS STRICTLY ENFORCED.

Each MAC exhibitor assumes full responsibility and agrees to protect, indemnify, defend and save Michigan Apparel Club, the Embassy Suites and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by the exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or any part thereof, excluding any such liability caused by the negligence or willful misconduct of the Embassy Suites or its employees and/or agents.

SIGNATURE: _____ DATE: _____

EMBASSY SUITES/LIVONIA – ROOM LAY-OUT OPTIONS

STANDARD SUITE

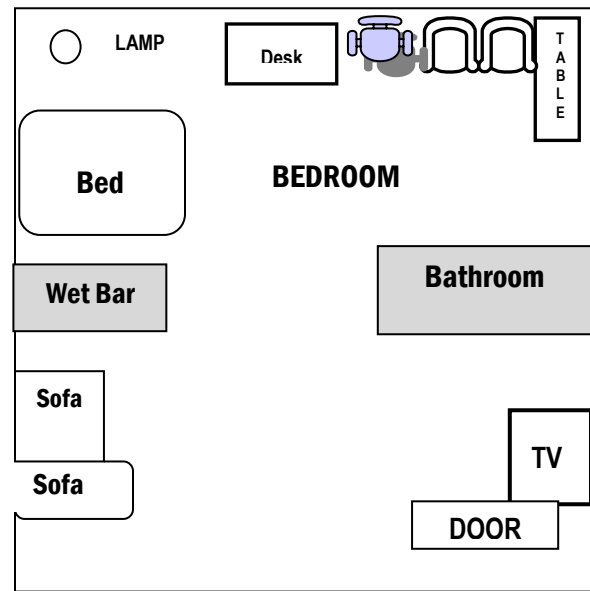


STANDARD MOVE

FURNITURE MOVE RECOMMENDED

Moveable items include desk, desk chair, two small chairs, floor lamp, end table and coffee table. The Sofa-Sectional and TV with stand CANNOT BE MOVED!

See diagram below.



CHECK HERE: _____ **MOVE FURNITURE** _____ **NO FURNITURE MOVE**

Signature: _____ **Room Assigned** _____

FURNITURE MOVES ARE RECOMMENDED

*The Hotel charges \$30.00 per market, per room to rearrange furniture. This fee is billed directly by the Embassy Suites to cover the cost of hotel engineering to rearrange furniture. Beds cannot be moved or removed. **Any exhibitor attempting to move furniture on his own will be assessed a \$150.00 penalty fee by the Embassy Suites. This policy is strictly enforced.***

(Also include your furniture move/no move selection on page 1.)